



Youth Affairs Department
Government of Sindh



Habib University Foundation

EXPRESSION OF INTEREST FOR CONDUCTING ART SEMINARS

Date: May 02, 2011

The Youth Affairs Department, Government of Sindh in collaboration and partnership with the Habib University Foundation (H.U.F.), has initiated a project titled "INSPIRE" ("Inspiring Pakistani Youth to Reach Excellence through counseling and training in Sindh"), an innovative youth development program that aims at providing the youth with a platform for economic, social and personal development through technical education training.

INSPIRE is planning to initiate Art Seminars for its students which will be a part of the certificate and diploma courses offered in service sector careers including digital photography, web designing, textile and fashion designing, graphics designing, etc. The seminars should enable students to gain essential knowledge and skills related to sketching and drawing.

What Needs to be Conducted?

H.U.F. is looking for partners to conduct/facilitate Art Seminars at the Institute for Advancing Careers and Talents, Malir. The scope of the assignment and its key deliverables are provided below:

- Facilitator will plan nine seminars (each of three hours) for facilitating the students to develop a knowhow of sketching and drawing. The following items will be addressed in these seminars:
 - o Enhance their observation skills for noticing the details of a design/object.
 - o Understand the basic elements of a design i.e. Line, Shape, Forms, Direction, Proportion, Texture and Color
 - o Understand the basics of colors, color combinations, harmony and contrast.
 - o Understand the basic principles of design i.e. Balance, gradation, repetition, contrast and harmony
 - o Understand the notions of light, perspectives and depth of field for drawing and sketching
 - o Use the understanding of design elements and principles in creating sketches.
- Facilitator will use activities and strategies to engage students in an active process of thinking and creating.

Who Can Apply?

Habib University Foundation invites Expression of Interest (EOI) from organizations and / or individuals interested in designing and facilitating Art Seminars. Organizations and / or individuals that have experience in the field of art are encouraged to apply. They should meet the following eligibility criteria:

- Functional and operational for the last 2-3 years.
- Experience of working in the above mentioned area.
- Has worked on similar projects and can share examples.
- Ability to undertake research, develop content and seminar outlines in the areas highlighted above.
- Willing to work as a team with the Foundation through collaboration and exchange of ideas.

Individuals meeting the following criteria are also eligible to apply:

- Possess relevant skills for designing and developing the website and can readily demonstrate these skills.
- Has at least three years of experience of working in the field of art.
- Must be able to share relevant work assignments undertaken in the past.
- Possess relevant infrastructure to undertake the work on his/her own.

What Needs to be Submitted?

Interested eligible organizations or individuals may submit EOI with the following details:

- A letter expressing the interest for working with the organization
- Individual/Company profile highlighting the strengths for undertaking the assignment and examples of relevant work done.
- A proposal describing how will you undertake the work, what will be the timelines and what will be the charges of your service (approximate).

Deadline: The last date of EOI submission is May 10, 2010.

All applications/EOIs must be sent to:

Head, Projects at yasmeenbano@huf.org.pk
Or
Yasmeen Bano
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